

Love Language Conference

- Careers Europe
 - Midland Hotel, Bradford
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- Manager, Comenius Yorkshire & The Humber

The Stroop effect



- Instruction:
- Tell me only the **COLOUR** you see
- not what the **WORD** says
- **HEKKY**

- Snurge
- klibb
- pollot
- frinny
- crobble
- meep
- gabcrack
- hefgot
- trumber

- Gelb
- blau
- grün
- rot
- schwarz
- grau
- weiss
- braun
- rosarot

- jaune
- bleu
- vert
- rouge
- noir
- gris
- blanc
- marron
- orange





Every sentence must contain
eight words only



Every sentence must contain
eight words only

Five words must have
only four letters

Getting them into the text

- How do we sensitise students to a long text?
- Read at speed
- Expect turbulence
- Praise risk-taking
- Value all efforts
- Encourage active involvement
- Who does the work?
- Who is processing the text?
- Who is learning what?
- Provide resources
- Provide techniques
- Provide challenge