



*Attract Participation
and Increase Motivation of
Young Male Language Learners*

**Multiplier Conference
Istanbul, 12-13th June 2008**

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Multipliers/ strategic partners



Catarina Macedo, CFAS

Ingmarie Rohdin, FOLK

Joost van Maanen, ROC Nijmegen

Kalina Semova, Career Centre University Sofia

Mariusz Andryszczyk, WSHE

Marta Małecka-Dobrogowska, BIR

Nevena Rakovksa, BFE

Pamela Clayton, DACE

Patricia de Bruijn, Taal Expertise Centrum

Radostina Radanova, State Agency Youth & Sports

Sigita Dereskeviciute, Magnus University Kaunas

Sirkka Perttu, University Helsinki

Stojan Zagorc, Tina, Papilot



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Partners present



Helmut Kronika
Karin Hochmayer
Cecile Besrest Butler
Paolo Leotti
Tony Betts
Thomas Nilsen, Ela Nilsen
Karin Dörr

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Some Project Information



Duration: 2 years

1st October 2006 – 30th September 2008

13 operative partners from 13 European countries



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Background



Investigations exploring gender effects on adult foreign language learning unanimously state the fact that language uptake is imbalanced between men and women and that language courses usually have a larger proportion of female participants.

After health and allied services, foreign language is the second highest female-dominant education area, the ratio between women and men in language learning varying between 3:1 and 2:1.



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Background



In addition to this, there are significantly higher numbers of male drop outs.

Analysis of reasons shows that men find language courses not interesting enough or even boring and often too much oriented towards female subjects.

Especially among young male adults, language learning is considered as not being “cool”, and therefore this misconception leads to barriers on several fields: Reduced participation in a wider society, reduced access to information, reduced chances on the European labour market.



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Objectives



The overall objective of the project is to enable young male adults with particular “foreign language learning resistance” to establish their “love for language” by increasing their interest and uptake of foreign languages and to increase their participation in the life long learning society.



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Our main outputs



- **Trainer's Handbook**

“Love Language! How to Attract Participation and Increase Motivation of Young Male Language Learners”

- **Tool Box**

complementary product to the Handbook, collection of materials and methods, modular structure

- **Concept**

“Concept for the Organisation of ‘Love Language!’ Events”

- **Deployment and Valorisation Plan**

- **Multiplier Seminar**



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More information...



Attract Participation and Increase Motivation of Young Male Language Learners

[Cesky](#) [Dansk](#) [Deutsch](#) [English](#) [Español](#) [Français](#) [Íslenska](#) [Italiano](#)
[Latviski](#) [Norsk](#) [Romana](#) [Türkçe](#)

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Young Male Language Learners

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Love Language - Trainer's Handbook

The project partnership has primarily developed this Trainer's Handbook to offer language course providers and their trainers and tutors an attractive approach for young male language learners by introducing learning contents that reflect male interests and to provide information about underlying principles referring to the special requirements of its target groups. The handbook also addresses key actors for lifelong learning and language learning training policies in order to inform people, responsible for the design of adult education measures and stakeholders in education policy, on how to induce motivation among people who, for various reasons, have hitherto been reluctant to take up foreign language learning.

• **Download: Love Language Handbook including an exemplary excerpt of the Toolbox**

[Cesky](#) - [Dansk](#) - [Deutsch](#) - [English](#) - [Español](#) - [Français](#) - [Íslenska](#) - [Italiano](#) - [Latviski](#) - [Norsk](#) - [Romana](#) - [Türkçe](#)



Love Language - Toolbox

The Tool Box "Love Language! How to Attract Participation and Increase Motivation of Young Male Language Learners", as a complementary product to the handbook, is designed for all adult education vocational qualification institutions and for trainers. On the basis of selected innovative didactic approaches described in the handbook, the tools take into consideration the outcomes of the partnerships experiences and pilot testing analysis. Therefore creating a positive learning atmosphere is of particular importance in terms of the individual success and avoidance of drop outs. Entertaining exercises and target group oriented contents further promote the language acquisition of male students. This collection of materials and methods can be used, because of their modular structure, for a wide variety of measures and interactions.

• **Download: Love Language Toolbox - full version** [English](#)



Attract Participation and Increase Motivation of Young Male Language Learners

Love Language!

How to Attract Participation and Increase Motivation of Young Male Language Learners

Investigations exploring gender effects on adult foreign language learning unanimously state the fact that language uptake is imbalanced between men and women and that language courses usually have a larger proportion of female participants. After health and allied services, foreign language is the second highest female-dominant education area, the ratio between women and men in language learning being considerably varying.

In addition to this, there are significantly higher numbers of male drop outs. Analysis of reasons shows that men find language courses not interesting enough or even boring and often too much oriented towards "female subjects". In general, men frequently have automatic associations of language learning with feminine roles. Especially among young male adults, language learning is considered as not being "cool", and therefore this misconception leads to barriers on several fields: Reduced participation in a wider society, reduced access to information, reduced chances on the European labour market.

The overall objective of the project is to enable young male adults with particular "foreign language learning resistance" to establish their "love for language" by increasing their interest and uptake of foreign languages and to increase their participation in the life long learning society.



zogene Weiterbildung und Personaltraining GmbH.

www.love-language.org



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Love Language!



Thank you for your attention!



BEST Institut für berufsbezogene
Weiterbildung und Personaltraining GmbH
Mariahilfer Str. 8
A – 1070 Wien

T: +43-(0)1- 585 50 50
F: +43-(0)1- 585 50 50 – 77
I: www.best.at

E: helmut.kronika@best.at



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